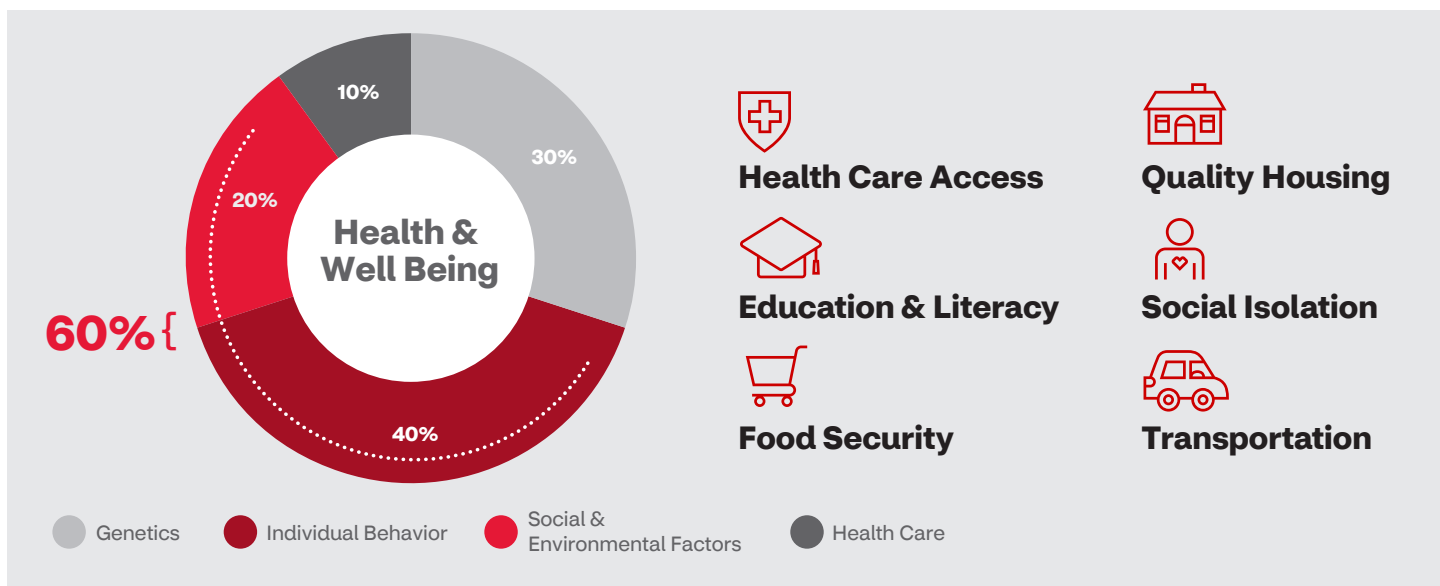


# Social Determinants of Health



Approximately **60% of a person's life expectancy** is influenced by everyday activities that occur outside of the doctor's office. These non-medical factors include individual behaviors, as well as social and environmental conditions that impact overall health risk, quality of life, and well-being. Recognizing this, CVS Health has developed a series of programs throughout its many business areas and philanthropic activities that address social determinants of health or "SDOH." Drawing on a legacy of community investment and local support, CVS Health is working to build healthier communities and help people on their path to better health.



## Connecting Our Members to Community Based Resources

- As part of its "[Destination: Health](#)" initiative CVS Health has collaborated with [Unite Us](#), a company that through the use of its digital platform and team members is helping connect our Medicaid and dual eligible members with a local network of social service providers.
- Aetna's [Resources For Living](#)® program provides real-time support and services for our customers that include access to resources for supporting basic needs such as family meals, grocery and medication delivery services, technology troubleshooting, access to childcare and financial guidance, and emotional and mental well-being support. This includes a focused effort to combat loneliness and social isolation among our most vulnerable Medicare members.

- [CVS Health Community Care](#) utilizes local care teams, embedded in the communities they serve, to help members connect with the necessary social and health resources to produce better clinical outcomes and a better quality of life.



## Investing in the Communities We Serve

- The [Building Healthier Communities](#) initiative is a \$100 million commitment being funded over five years by the CVS Health and Aetna Foundations intended to make community health and wellness a focus of the company's corporate social responsibility program.
- The [Healthiest Cities and Counties Challenge](#), funded by the Aetna Foundation, provides grants to city- and county-based, cross-sector coalitions to increase access to healthy food and health

care services for residents in under-resourced geographies. The 2020 program provided \$100,000 grants to 20 communities in CA, FL, GA, KY, NJ, NY, NC, OH, PA, TX, and WV.

- **Project Health** is a CVS Health initiative designed to improve access to health care by eliminating cost barriers to preventive services. Since its founding in 2006, Project Health has delivered more than \$127M in free health care services to nearly 1.7M Americans through free health screenings in communities with large multicultural and uninsured populations.
- Our **CVS Health Corporate Social Responsibility** programs include national partnerships with the American Cancer Society, American Lung Association, and American Diabetes Association to support tobacco prevention and tackle common chronic conditions. We also invest in community health programs and organizations through the funding of free clinics and community health centers.



#### Supporting Affordable Housing

- In 2019, CVS Health made significant investments of **\$67M in affordable housing** consisting of 2,200 units in 24 cities across six states. In 2020, CVS Health continued with another \$100M in affordable housing investment commitments expected to close by year end, including investments in communities of color to support our Company's commitment to promote racial equality.



#### Tackling Food Insecurity

- CVS Health and the Aetna Foundation have provided more than \$5 million in combined support to Feeding America to tackle food insecurity among the most vulnerable populations impacted by COVID-19.
- Aetna Better Health Medicaid plans have been committed to addressing the food needs for our most vulnerable populations around the country by providing funding for food banks in: CA, KS, VA, WV and PA.
- CVS Health and Aetna piloted a year-long **Feeding South Florida** school pantry program that distributed food to students and families throughout the school year. The program sought to evaluate students' health behavior, performance in school, nutritional status, food security, and impact on household budgets.



#### Using Transportation to Improve Health

- Through the National School Boards Association, we are working with Lyft to help make sure transportation-challenged families can get access to critical appointments, food pantries and essential supplies.



#### Commitment to Healthy Babies and Moms

- CVS Health recently launched a new, first-of-its-kind initiative designed to prevent the devastating impacts of preeclampsia in pregnant members as part of the Aetna Maternity Program.
- Aetna Better Health Medicaid plans are committed to the health of moms and babies offering support through a variety of ways including donating \$100,000 to **Moms2B**, an Ohio-based nonprofit, hosting baby showers in LA and KY, and helping mothers have healthier pregnancies and babies through our VA Baby Matters program.



#### Commitment to Education and Literacy

- Aetna Better Health Medicaid plans are committed to ensuring underserved children have access to the tools they have a successful school year. Through partnerships with local nonprofits and schools, Medicaid health plans distribute backpacks, school supplies and other items to thousands of children around the country.



#### Policy Perspectives

- We support public policy designed to improve overall health and wellness for the communities we serve across this country:
- Addressing health equity and closing gaps in disparities
  - Improving obstetric health through Medicaid maternal programs
  - Allowing benefit flexibility in Medicare Advantage, so plans can provide beneficiaries needed social services
  - Expanding and improving collection and standardization of ICD-10 ("Z codes") that can help inform actions to address individuals' SDOH needs
  - Reforming the "Medical Loss Ratio" calculation to include SDOH-related characteristics