

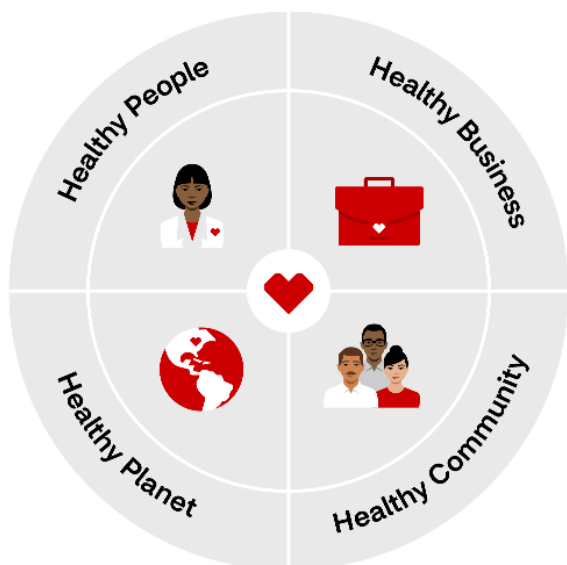
CVS Health® Georgia Community Impact Profile



Transforming health

At CVS Health, we are guided by our company purpose: helping people on their path to better health. At the beginning of this new decade, we are reinforcing our commitment through *Transform Health 2030*, our new strategy to impact the health of the people and the communities we serve, and to support the health of our business and the planet.

Grounded in four pillars – Healthy People, Healthy Business, Healthy Community and Healthy Planet – *Transform Health 2030* is more inclusive of our broader enterprise and the impact we can have as a health care leader. It conveys our mission to effectively utilize our scale, expertise and innovative spirit to transform the health care experience and invest in community health at the local level.



We are health care innovators



Georgia giving at a glance

CVS Health Foundation and Aetna Foundation:

\$160,000

Corporate Grants and Sponsorships: **\$157,585**

Pharmacy School, Nurse Practitioner and Physician's Assistant Scholarships: **\$27,000**

Gift Cards and Product Donations: **\$1,575**

Volunteer Challenge Grants: **\$7,444**

Project Health: **\$53,125**

COVID-19 Relief: **\$50,000**

Volunteer Hours: **4,605**

Workforce Initiatives Partners: **97**

Building healthier communities

We are committed to improving the health of the communities we serve. As a leader in health care, we are focused on increasing access to quality health care services and improving health outcomes through our charitable investments and programs.

Addressing COVID-19

Never has it been more important for us to deliver on our purpose of helping people on their path to better health than during this pandemic. There are many ways that our company is supporting customers, patients, plan members and employees, including making COVID-19 testing more broadly available. In addition, we have invested \$50 million in support to-date, taking an all-inclusive approach to aid those who need it most during these difficult times, especially children, seniors and those who are uninsured. Organizations in Georgia that have received support include:

- Second Harvest of South Georgia, Valdosta
- Atlanta Community Food Bank, Atlanta
- Open Hand Atlanta, Atlanta

Investing in communities of color

CVS Health is investing nearly \$600 million over five years to advance employee, community and public policy initiatives that address inequities faced by the Black community and other disenfranchised communities. The company will also use its position to advocate for public policy that addresses the root causes of systemic inequalities and barriers, including efforts to address socioeconomic status, education, and access to health care.

In-store fundraising

Our in-store fundraising campaigns support national nonprofit partners that are focused on helping people on their path to better health. Through the generous donations of our customers and colleagues, we raised nearly \$20 million in 2020 for the American Heart Association, the American Lung Association, the American Cancer Society, Feeding America and the Alzheimer's Association, with \$748,872 being raised from stores here in Georgia.

Colleague engagement

Our CVS Health colleagues are committed to giving back to the communities where they live and work, especially through volunteerism. 4,605 volunteer hours were logged by CVS Health colleagues in Georgia in 2020, which equates to \$604,667 in donated time.

Source: CVS Health Corporate Social Responsibility and Philanthropy analysis, 2019-2020.

Key community partnerships

We support communities across Georgia in a variety of ways, including donations from our company and from the CVS Health Foundation and Aetna Foundation. We also support charities through in-kind product donations, gift card donations and sponsorships. Some of our marquis alliances in the state include:

- Atlanta Mission, Atlanta
- Feeding the Valley, Midland
- Thanks Mom and Dad Fund, Atlanta
- Usher's New Look, Atlanta
- East Georgia Cancer Coalition, Athens
- Leaders and Adolescents Uniting to Navigate Careers in Healthcare, Augusta

Project Health

Our Project Health program, hosted at select CVS Pharmacy® locations, connects under or uninsured residents from multicultural communities to no-cost comprehensive health assessments that detect early risks for chronic conditions. Project Health has hosted events in Atlanta.

Pharmacists Teach

Our Pharmacists Teach program connects our pharmacists with communities to teach them about the dangers of substance misuse. Working with Discovery Education, we expanded the program by launching a suite of no-cost digital resources that empower educators and pharmacists to discuss the facts about prescription and illicit drug misuse with students in either a classroom or virtual learning setting. To date, more than 750,000 people across the United States have taken part in the program.

Affordable housing investments

With a focus on addressing housing insecurity as a key social determinant of health, CVS Health is making significant investments in affordable housing across the country. In Georgia to-date we've invested \$64.4 million in affordable housing, including \$12.8 million in 2020 alone.

Workforce Initiatives

We enable our purpose of helping people on their path to better health by building non-traditional talent pipelines through the power of partnerships. In doing this we develop strong loyalty with community groups, customers, clients, and patients. In Georgia, we have 97 active partners that work with us to ensure that youth, mature workers, veterans, and individuals with disabilities have a place within our company.

Grantee spotlight: The Thanks Mom and Dad Fund

Location: Atlanta, GA | **Grant amount:** \$60,000 | **Grant focus area:** Senior Health and Isolation

The Thanks Mom & Dad Fund honors those who came before us by helping older adults get the services they need. The Fund improves the quality of life for seniors and honors the contributions of older adults one generation to another.

Program Description

Funding from CVS Health would offer senior service providers an opportunity to:

*Pilot Innovations for Social Isolation in Senior Services: Thanks Mom & Dad Fund will identify at least 10 senior service providers through a competitive request for proposals to award up to \$5,000 to implement programmatic activities designed to reduce social isolation among older adults in Georgia. These activities will be evaluated based on impact, scalability, and potential to address social isolation.

*Assess the impact of Social Isolation Programs: Senior service providers will implement a pre and post-intervention assessment of social isolation among participants using the Luben Social Isolation Assessment or a similarly recognized and validated assessment tool.

*Leverage Learning to Share Best Practices: Thanks Mom & Dad Fund will create an implementation evaluation. This will identify challenges to implementation, opportunities to scale programs, and share lessons learned and best practices to address social isolation.

Grant outcome highlights⁴

The Fund anticipates the following outputs as a result of their program:

- 1,500 people will participate in the program.
- 1,000 people will be indirectly impacted as a result of this program

Thanks Mom & Dad Fund mini-grants have been provided to the following Georgia organizations:

Forsyth County Senior Services (Cumming), John W. Looper Jr. Speech and Hearing Clinic, Inc. (Dalton), Mercy Care Rome (Rome), National Church Residences Foundation (Atlanta), Peachtree Christian Health, Inc. (Duluth), SageNavigator, Inc. (Fairburn), SOWEGA Council on Aging (Albany), Troup Council on Aging (LaGrange), University of North Georgia Research Foundation (Dahlonega).

"The generous grant from CVS Health will enable Thanks Mom & Dad Fund to assess the effectiveness of various programs in building social connections for seniors and reducing loneliness. Best practices will be shared to educate service providers and the public about successful models that help older adults facing social isolation." – The Thanks Mom and Dad Fund



4. CVS Health Corporate Social Responsibility and Philanthropy analysis, 2019-2020.

The source for data in this presentation is CVS Health Enterprise Analytics unless otherwise noted.