

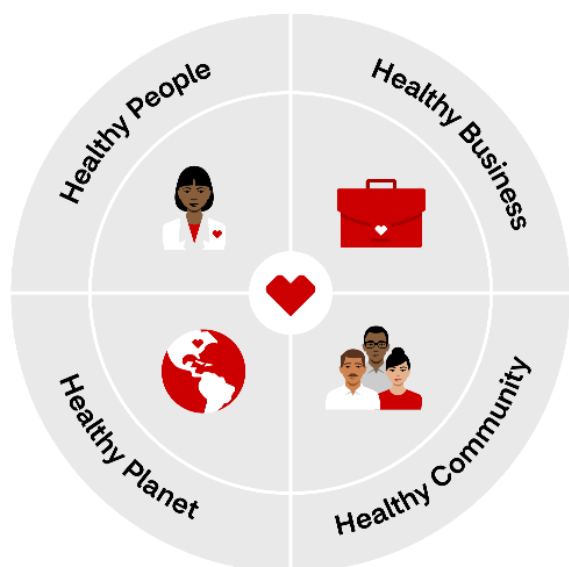
CVS Health® Illinois Community Impact Profile



Transforming health

At CVS Health, we are guided by our company purpose: helping people on their path to better health. At the beginning of this new decade, we are reinforcing our commitment through *Transform Health 2030*, our new strategy to impact the health of the people and the communities we serve, and to support the health of our business and the planet.

Grounded in four pillars – Healthy People, Healthy Business, Healthy Community and Healthy Planet – *Transform Health 2030* is more inclusive of our broader enterprise and the impact we can have as a health care leader. It conveys our mission to effectively utilize our scale, expertise and innovative spirit to transform the health care experience and invest in community health at the local level.



We are health care innovators



Illinois giving at a glance

CVS Health Foundation and Aetna Foundation:
\$987,500

Corporate Grants and Sponsorships: **\$409,874**

Pharmacy School, Nurse Practitioner and
Physician's Assistant Scholarships: **\$49,000**

Gift Cards and Product Donations: **\$2,300**

Volunteer Challenge Grants: **\$39,225**

Project Health: **\$37,500**

COVID-19 Relief: **\$100,000**

Volunteer Hours: **12,628**

Workforce Initiatives Partners: **63**

*note that this amount includes funding for organizations that are based in this state and that we have national partnerships with.

Building healthier communities

We are committed to improving the health of the communities we serve. As a leader in health care, we are focused on increasing access to quality health care services and improving health outcomes through our charitable investments and programs.

Addressing COVID-19

Never has it been more important for us to deliver on our purpose of helping people on their path to better health than during this pandemic. There are many ways that our company is supporting customers, patients, plan members and employees, including making COVID-19 testing more broadly available. In addition, we have invested \$50 million in support to-date, taking an all-inclusive approach to aid those who need it most during these difficult times, especially children, seniors and those who are uninsured. Organizations in Illinois that have received support include:

- Chicago COVID19 Response Fund, Chicago
- Greater Chicago Food Depository, Chicago
- Midwest Food Bank, Normal

Investing in communities of color

CVS Health is investing nearly \$600 million over five years to advance employee, community and public policy initiatives that address inequities faced by the Black community and other disenfranchised communities. The company will also use its position to advocate for public policy that addresses the root causes of systemic inequalities and barriers, including efforts to address socioeconomic status, education, and access to health care.

In-store fundraising

Our in-store fundraising campaigns support national nonprofit partners that are focused on helping people on their path to better health. Through the generous donations of our customers colleagues, we raised nearly \$20 million in 2020 for the American Heart Association, the American Lung Association, the American Cancer Society, Feeding America and the Alzheimer's Association, with \$647,638 being raised from stores here in Illinois.

Colleague engagement

Our CVS Health colleagues are committed to giving back to the communities where they live and work, especially through volunteerism. 12,628 volunteer hours were logged by CVS Health colleagues in Illinois in 2020, which equates to \$618,376 in donated time.

Source: CVS Health Corporate Social Responsibility and Philanthropy analysis, 2019-2020.

Key community partnerships

We support communities across Illinois in a variety of ways, including donations from our company and from the CVS Health Foundation and Aetna Foundation. We also support charities through in-kind product donations, gift card donations and sponsorships. Some of our marquis alliances in the state include:

- Easter Seals, Chicago
- Citizen United of Research in Epilepsy, Chicago
- 100 Club of Chicago, Chicago
- Bleeding Disorders Alliance Illinois, Chicago
- The Children's Heart Association, Northbrook
- Care2Prevent, Chicago
- Central Illinois Agency of Aging, Peoria

Project Health

Our Project Health program, hosted at select CVS Pharmacy® locations, connects under or uninsured residents from multicultural communities to no-cost comprehensive health assessments that detect early risks for chronic conditions. Project Health has hosted events in Chicago.

Pharmacists Teach

Our Pharmacists Teach program connects our pharmacists with communities to teach them about the dangers of substance misuse. Working with Discovery Education, we expanded the program by launching a suite of no-cost digital resources that empower educators and pharmacists to discuss the facts about prescription and illicit drug misuse with students in either a classroom or virtual learning setting. To date, more than 750,000 people across the United States have taken part in the program.

Affordable housing investments

With a focus on addressing housing insecurity as a key social determinant of health, CVS Health is making significant investments in affordable housing across the country. In Illinois to-date we've invested \$25.2 million in affordable housing.

Workforce Initiatives

We enable our purpose of helping people on their path to better health by building non-traditional talent pipelines through the power of partnerships. In doing this we develop strong loyalty with community groups, customers, clients, and patients. In Illinois, we have 63 active partners that work with us to ensure that youth, mature workers, veterans, and individuals with disabilities have a place within our company.

Grantee spotlight: Greater Chicago Food Depository

Location: Chicago, IL | Grant amount: \$50,000 | Grant focus area: COVID-19

The mission of the Greater Chicago Food Depository is providing food for hungry people while striving to end hunger in our community.

The Food Depository saw a significant increase in the need for food assistance due to the COVID-19 pandemic. Since January 2020, there has been a 41 percent increase in the number of households served and a 66 percent increase in individuals served among their operating food pantries. This situation required them to be nimble in their response. A key priority for the Food Depository was to ensure food access points remain intact across Cook County. This was achieved through leveraging their existing network of 700 partners, the majority of which remained open to meet the increased need for food in the community.

The organization also continues to pack thousands of family food boxes of non-perishable items. The emergency food boxes are being constructed for their member partners so that distributions can take place with limited person-to-person interaction. They anticipate the construction of nearly 20,000 emergency food boxes per week. Each box will be distributed to households, ranging in sizes from 1 person to 10+ people, and will provide up to 30 pounds of supplemental food.

Grant outcome highlights⁴

CVS Health's generous investments totaling \$50,000 enabled the Greater Chicago Food Depository to distribute nearly 120,000 pounds of healthy food to our Cook County community in the form of nearly 4,000 family food boxes.



Ms. Wainwright represented just one of about 1,000 households that received a box of nonperishable goods, fresh produce and meat from a recent pop-up hosted by her church, Trinity United Church of Christ, one of seven faith- and community-based organizations on the city's South and West Sides that has offered weekly pop-up distributions in partnership with the Food Depository.

"The food is a blessing. I wanted to set an example for my grandson that I am not afraid to seek help in times of need"

-Greater Chicago Food Depository Client

4. CVS Health Corporate Social Responsibility and Philanthropy analysis, 2019-2020.

The source for data in this presentation is CVS Health Enterprise Analytics unless otherwise noted.