

CVS Health®

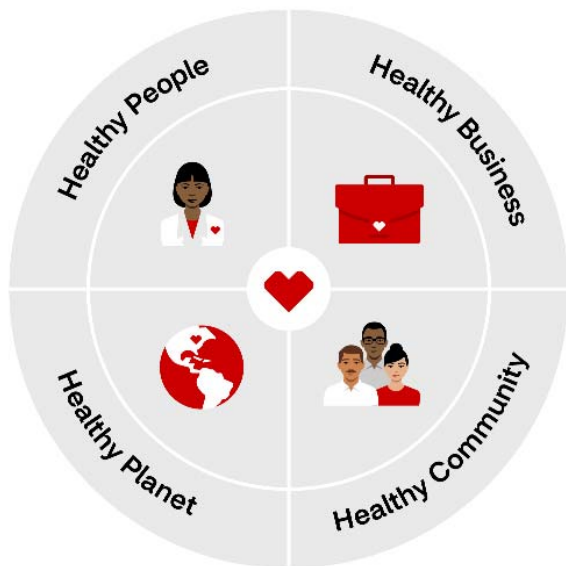
Louisiana Community Impact Profile



Transforming health

At CVS Health, we are guided by our company purpose: helping people on their path to better health. At the beginning of this new decade, we are reinforcing our commitment through *Transform Health 2030*, our new strategy to impact the health of the people and the communities we serve, and to support the health of our business and the planet.

Grounded in four pillars – Healthy People, Healthy Business, Healthy Community and Healthy Planet – *Transform Health 2030* is more inclusive of our broader enterprise and the impact we can have as a health care leader. It conveys our mission to effectively utilize our scale, expertise and innovative spirit to transform the health care experience and invest in community health at the local level.



We are health care innovators



Louisiana giving at a glance

Corporate Grants and Sponsorships: **\$48,000**

Pharmacy School, Nurse Practitioner and Physician's Assistant Scholarships: **\$7,000**

Gift Cards and Product Donations: **\$5,905**

Volunteer Challenge Grants: **\$3,000**

COVID-19 Relief: **\$75,000**

Volunteer Hours: **211 hours**

Workforce Initiatives Partners: **51 partners**

Building healthier communities

We are committed to improving the health of the communities we serve. As a leader in health care, we are focused on increasing access to quality health care services and improving health outcomes through our charitable investments and programs.

Addressing COVID-19

Never has it been more important for us to deliver on our purpose of helping people on their path to better health than during this pandemic. There are many ways that our company is supporting customers, patients, plan members and employees, including making COVID-19 testing more broadly available. In addition, we have invested \$50 million in support to-date, taking an all-inclusive approach to aid those who need it most during these difficult times, especially children, seniors and those who are uninsured. Organizations in Louisiana that have received support include:

- Greater New Orleans Foundation, New Orleans
- Baton Rouge Area Foundation, Baton Rouge
- Second Harvest Food Bank of Greater New Orleans and Acadiana, New Orleans

Investing in communities of color

CVS Health is investing nearly \$600 million over five years to advance employee, community and public policy initiatives that address inequities faced by the Black community and other disenfranchised communities. The company will also use its position to advocate for public policy that addresses the root causes of systemic inequalities and barriers, including efforts to address socioeconomic status, education, and access to health care.

In-store fundraising

Our in-store fundraising campaigns support national nonprofit partners that are focused on helping people on their path to better health. Through the generous donations of our customers colleagues, we raised nearly \$24 million in 2020 for the American Heart Association, the American Lung Association, the American Cancer Society, Feeding America and the Alzheimer's Association, with \$238,347 being raised from stores here in Louisiana.

Colleague engagement

Our CVS Health colleagues are committed to giving back to the communities where they live and work, especially through volunteerism. 211 volunteer hours were logged by CVS Health colleagues in Louisiana in 2020, which equates to \$9,416 in donated time.

Source: CVS Health Corporate Social Responsibility and Philanthropy analysis, 2019-2020.

Key community partnerships

We support communities across Louisiana in a variety of ways, including donations from our company and from the CVS Health Foundation and Aetna Foundation. We also support charities through in-kind product donations, gift card donations and sponsorships. Some of our marquis alliances in the state include:

- Martin Luther King Health Center
- American Diabetes Association
- New Orleans Council on Aging
- Xavier University
- University of Louisiana at Monroe

Project Health

Our Project Health program, hosted at CVS Pharmacy® locations in select markets across the country, connects under or uninsured residents from multicultural communities to no-cost comprehensive health assessments that detect early risks for chronic conditions.

Pharmacists Teach

Our Pharmacists Teach program connects our pharmacists with communities to teach them about the dangers of substance misuse. Working with Discovery Education, we expanded the program by launching a suite of no-cost digital resources that empower educators and pharmacists to discuss the facts about prescription and illicit drug misuse with students in either a classroom or virtual learning setting. To date, more than 750,000 people across the United States have taken part in the program.

Affordable housing investments

With a focus on addressing housing insecurity as a key social determinant of health, CVS Health is making significant investments in affordable housing across the country. In Louisiana to-date we've invested \$18.3 million in affordable housing.

Workforce Initiatives

We enable our purpose of helping people on their path to better health by building non-traditional talent pipelines through the power of partnerships. In doing this we develop strong loyalty with community groups, customers, clients, and patients. In Louisiana, we have 51 active partners that work with us to ensure that youth, mature workers, veterans, and individuals with disabilities have a place within our company.

Grantee spotlight

Location: Louisiana | **Grant amount:** \$75,000 **Grant focus area:** COVID-19 Relief

As with many public health challenges, the impacts of COVID-19 have been most severely felt in underserved communities already struggling with limited access to resources. In the spring of 2020, CVS Health committed \$50 million in philanthropic actions to support populations most vulnerable to COVID-19, including historically underrepresented communities, front-line health care workers, seniors, school-aged children and their families. In Louisiana, we were proud to support the following organizations:

- **Baton Rouge Area Foundation:** Established the Emergency Relief Fund to address the region's demand in services on nonprofit organizations. CVS Health funding was utilized to address the most pressing needs of the community in the wake of the pandemic, including food insecurity, mental health support, COVID-19 testing and PPE.
- **Greater New Orleans Foundation:** Launched a fund so that individuals, foundations, and corporations could pool together resources for maximum impact amidst the COVID-19 pandemic. The fund helped nonprofits respond to the emerging needs of clients, cover operations, purchase supplies such as PPE and food, and continue their critical work.
- **Second Harvest Food Bank of Greater New Orleans and Acadiana:** Responded to an increased need for food as families were out of work, children were out of school, seniors lost access to food and supplies, and quarantined individuals could not access grocery stores due to COVID-19. Second Harvest saw a 30% increase in the amount of food it distributed over the same period last year. Funding from CVS Health provided meals for 10,000 food insecure residents.¹



“Because of this generous and timely investment, Second Harvest was able to get food to those in need in a timely manner, helping to relieve the burden of food insecurity in a time of fear and stress for many South Louisiana individuals and families.”

— Second Harvest Food Bank of Greater New Orleans and Acadiana

¹ CVS Health Corporate Social Responsibility and Philanthropy analysis, 2019-2020.

The source for data in this presentation is CVS Health Enterprise Analytics unless otherwise noted.