

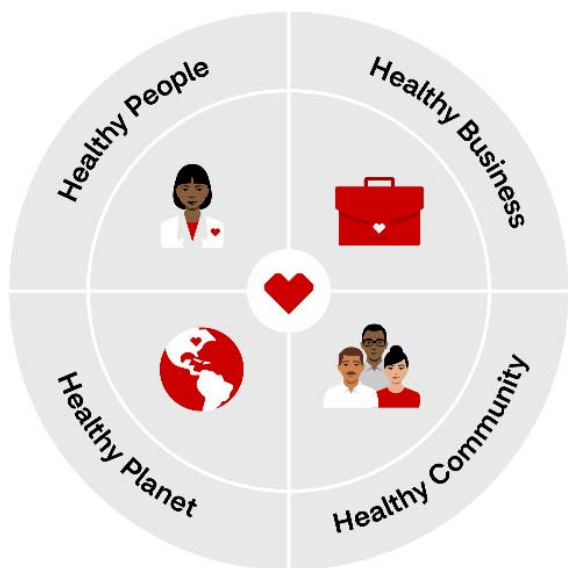
CVS Health® Oklahoma Community Impact Profile



Transforming health

At CVS Health, we are guided by our company purpose: helping people on their path to better health. At the beginning of this new decade, we are reinforcing our commitment through *Transform Health 2030*, our new strategy to impact the health of the people and the communities we serve, and to support the health of our business and the planet.

Grounded in four pillars – Healthy People, Healthy Business, Healthy Community and Healthy Planet – *Transform Health 2030* is more inclusive of our broader enterprise and the impact we can have as a health care leader. It conveys our mission to effectively utilize our scale, expertise and innovative spirit to transform the health care experience and invest in community health at the local level.



We are health care innovators



Oklahoma giving at a glance

CVS Health Foundation and Aetna Foundation:
\$25,000

Corporate Grants and Sponsorships: **\$120,100**

Pharmacy School, Nurse Practitioner and
Physician's Assistant Scholarships: **\$4,000**

Gift Cards and Product Donations: **\$250**

Volunteer Challenge Grants: **\$1,000**

Volunteer Hours: **39 hours**

Workforce Initiatives Partners: **8 partners**

Building healthier communities

We are committed to improving the health of the communities we serve. As a leader in health care, we are focused on increasing access to quality health care services and improving health outcomes through our charitable investments and programs.

Addressing COVID-19

Never has it been more important for us to deliver on our purpose of helping people on their path to better health than during this pandemic. There are many ways that our company is supporting customers, patients, plan members and employees, including making COVID-19 testing more broadly available. In addition, we have invested \$50 million in support to-date, taking an all-inclusive approach to aid those who need it most during these difficult times, especially children, seniors and those who are uninsured.

Investing in communities of color

CVS Health is investing nearly \$600 million over five years to advance employee, community and public policy initiatives that address inequities faced by the Black community and other disenfranchised communities. The company will also use its position to advocate for public policy that addresses the root causes of systemic inequalities and barriers, including efforts to address socioeconomic status, education, and access to health care.

In-store fundraising

Our in-store fundraising campaigns support national nonprofit partners that are focused on helping people on their path to better health. Through the generous donations of our customers colleagues, we raised nearly \$24 million in 2020 for the American Heart Association, the American Lung Association, the American Cancer Society, Feeding America and the Alzheimer's Association, with \$120,572 being raised from stores here in Oklahoma.

Colleague engagement

Our CVS Health colleagues are committed to giving back to the communities where they live and work, especially through volunteerism. 39 volunteer hours were logged by CVS Health colleagues in Oklahoma in 2020, which equates to \$1,054 in donated time.

Source: CVS Health Corporate Social Responsibility and Philanthropy analysis, 2019-2020.

Key community partnerships

We support communities across Oklahoma in a variety of ways, including donations from our company and from the CVS Health Foundation and Aetna Foundation. We also support charities through in-kind product donations, gift card donations and sponsorships. Some of our marquis alliances in the state include:

- Fundacion Manos Juntas
- Rural Health Network of Oklahoma Inc.
- Oklahoma Family Network Inc.
- NAMI Oklahoma Inc.
- Indian Healthcare Resource Center
- Center for Children and Families Inc.

Pharmacists Teach

Our Pharmacists Teach program connects our pharmacists with communities to teach them about the dangers of substance misuse. Working with Discovery Education, we expanded the program by launching a suite of no-cost digital resources that empower educators and pharmacists to discuss the facts about prescription and illicit drug misuse with students in either a classroom or virtual learning setting. To date, more than 750,000 people across the United States have taken part in the program.

Affordable housing investments

With a focus on addressing housing insecurity as a key social determinant of health, CVS Health is making significant investments in affordable housing across the country. In Oklahoma to-date we've invested \$6.8 million in affordable housing.

Workforce Initiatives

We enable our purpose of helping people on their path to better health by building non-traditional talent pipelines through the power of partnerships. In doing this we develop strong loyalty with community groups, customers, clients, and patients. In Oklahoma, we have eight active partners that work with us to ensure that youth, mature workers, veterans, and individuals with disabilities have a place within our company.

Grantee spotlight: Regional Food Bank of Oklahoma

Location: Oklahoma City, OK | **Grant amount:** \$25,000 **Grant focus area:** Food Insecurity

The Regional Food Bank is leading the fight against hunger in Oklahoma and envisions a state where no one goes hungry. Founded in 1980, it distributes 56.5 million pounds of food through a network of more than 1,300 community-based agencies and schools in central and western Oklahoma. The Regional Food Bank not only distributes food, it is a leader in educating the public on hunger, advocating for those living with hunger and providing access to additional resources.

Oklahoma is the fifth hungriest state in the nation.¹ Seniors and those with pre-existing conditions such as heart disease and diabetes are especially vulnerable when they do not receive enough nutrition. Funding from CVS Health supported the Food Bank's Health Pantry Certification and Senior Pantry Programs, which are designed to address the needs of these vulnerable populations.

The Healthy Pantry Certification Program is intended to equip the Regional Food Bank's partner agencies with the knowledge and capacity to encourage their clients to make healthy food choices. Pantries participating in this program receive training on how to promote healthy food options such as ensuring fresh fruit and vegetables are displayed in prominent locations and using food nudge cards and posters to encourage healthy food selections.

Oklahoma ranks as the tenth top state for rates of food insecurity among seniors.² The grant from CVS Health also supported the newly piloted Senior Pantry Program, which is designed to address the transportation, mobility, and healthy food access barriers faced by seniors. A multi-layered food pantry approach will be integrated into Oklahoma County Housing Authority sites. Seniors will be able to visit client choice, onsite pantries that provide nutritious prepared meals, dry goods and produce offerings, and nutrition education.



“The Senior Pantry Program is an important addition to our Food for Seniors Program. These offerings, coupled with SNAP application and Health Pantry Certification, will greatly benefit the vast and growing senior population in central and Western Oklahoma.”

— Regional Food Bank of Oklahoma

¹ <https://www.regionalfoodbank.org/about-us/hunger-in-oklahoma/>

² <https://www.regionalfoodbank.org/about-us/hunger-in-oklahoma/>

The source for data in this presentation is CVS Health Enterprise Analytics unless otherwise noted.