

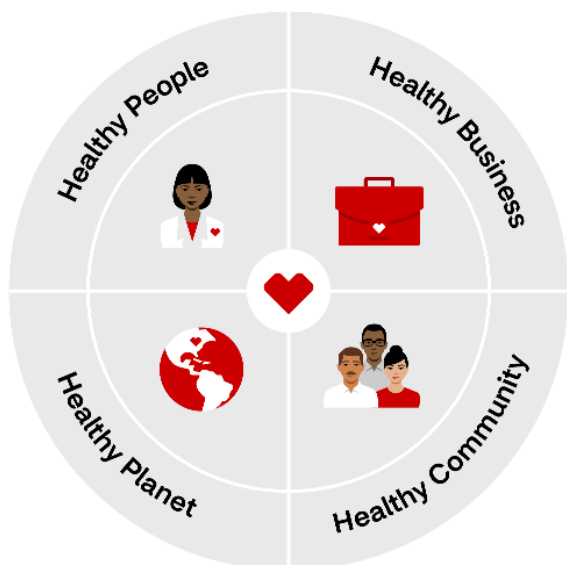
CVS Health® Pennsylvania Community Impact Profile



Transforming health

At CVS Health, we are guided by our company purpose: helping people on their path to better health. At the beginning of this new decade, we are reinforcing our commitment through *Transform Health 2030*, our new strategy to impact the health of the people and the communities we serve, and to support the health of our business and the planet.

Grounded in four pillars – Healthy People, Healthy Business, Healthy Community and Healthy Planet – *Transform Health 2030* is more inclusive of our broader enterprise and the impact we can have as a health care leader. It conveys our mission to effectively utilize our scale, expertise and innovative spirit to transform the health care experience and invest in community health at the local level.



We are health care innovators



Pennsylvania giving at a glance

CVS Health Foundation and Aetna Foundation:

\$515,500

Corporate Grants and Sponsorships: **\$166,593**

Pharmacy School, Nurse Practitioner and Physician's Assistant Scholarships: **\$61,000**

Gift Cards and Product Donations: **\$7,050**

Volunteer Challenge Grants: **\$51,500**

Project Health: **\$53,125**

COVID-19 Relief: **\$115,000**

Volunteer Hours: **10,353**

Workforce Initiatives Partners: **87**

Building healthier communities

We are committed to improving the health of the communities we serve. As a leader in health care, we are focused on increasing access to quality health care services and improving health outcomes through our charitable investments and programs.

Addressing COVID-19

Never has it been more important for us to deliver on our purpose of helping people on their path to better health than during this pandemic. There are many ways that our company is supporting customers, patients, plan members and employees, including making COVID-19 testing more broadly available. In addition, we have invested \$50 million in support to-date, taking an all-inclusive approach to aid those who need it most during these difficult times, especially children, seniors and those who are uninsured. Organizations in Pennsylvania that have received support include:

- Philabundance, Philadelphia
- MANNA, Philadelphia
- The Pittsburgh Foundation, Pittsburgh
- Soup Kitchen 411, Bethlehem

Investing in communities of color

CVS Health is investing nearly \$600 million over five years to advance employee, community and public policy initiatives that address inequities faced by the Black community and other disenfranchised communities. The company will also use its position to advocate for public policy that addresses the root causes of systemic inequalities and barriers, including efforts to address socioeconomic status, education, and access to health care.

In-store fundraising

Our in-store fundraising campaigns support national nonprofit partners that are focused on helping people on their path to better health. Through the generous donations of our customers and colleagues, we raised nearly \$20 million in 2020 for the American Heart Association, the American Lung Association, the American Cancer Society, Feeding America and the Alzheimer's Association, with \$1,361,749 being raised from stores here in Pennsylvania.

Colleague engagement

Our CVS Health colleagues are committed to giving back to the communities where they live and work, especially through volunteerism. 10,353 volunteer hours were logged by CVS Health colleagues in Pennsylvania in 2020, which equates to \$669,888 in donated time.

Source: CVS Health Corporate Social Responsibility and Philanthropy analysis, 2019-2020.

Key community partnerships

We support communities across Pennsylvania in a variety of ways, including donations from our company and from the CVS Health Foundation and Aetna Foundation. We also support charities through in-kind product donations, gift card donations and sponsorships. Some of our marquis alliances in the state include:

- Eastern Pennsylvania Hemophilia Foundation, Springfield
- The Philadelphia Foundation, Philadelphia
- Family Service of Montgomery County, Eagleville
- Moms Offering Moms Support, Easton
- Cancer Support Community Greater Philadelphia, Philadelphia

Project Health

Our Project Health program, hosted at select CVS Pharmacy® locations, connects under or uninsured residents from multicultural communities to no-cost comprehensive health assessments that detect early risks for chronic conditions. Project Health has hosted events in Philadelphia.

Pharmacists Teach

Our Pharmacists Teach program connects our pharmacists with communities to teach them about the dangers of substance misuse. Working with Discovery Education, we expanded the program by launching a suite of no-cost digital resources that empower educators and pharmacists to discuss the facts about prescription and illicit drug misuse with students in either a classroom or virtual learning setting. To date, more than 750,000 people across the United States have taken part in the program.

Affordable housing investments

With a focus on addressing housing insecurity as a key social determinant of health, CVS Health is making significant investments in affordable housing across the country. In Pennsylvania to-date we've invested \$8.8 million in affordable housing.

Workforce Initiatives

We enable our purpose of helping people on their path to better health by building non-traditional talent pipelines through the power of partnerships. In doing this we develop strong loyalty with community groups, customers, clients, and patients. In Pennsylvania, we have 87 active partners that work with us to ensure that youth, mature workers, veterans, and individuals with disabilities have a place within our company.



Grantee spotlight: Philabundance

Location: Philadelphia, PA | **Grant amount:** \$25,000 | **Grant focus area:** COVID-19

For 35 years, Philabundance has focused on providing emergency food in order to relieve hunger in the Delaware Valley each day. This is important work, but it doesn't ensure that the same people aren't hungry again tomorrow or in the future.

Funding from CVS Health helped provide services to food insecure families during the beginning of COVID-19. Philabundance worked with the City of Philadelphia and the Share Food Program to identify key strategic sites, including schools, recreation centers, and agency partners, that served as food distribution hubs. Philabundance had already started 40 additional distribution sites across Philadelphia every Monday and Thursday when this funding was approved. Additionally, Philabundance continues to actively work with the 350-member agency network to manage delivery times and ensure that they are meeting the increased demand for food and cleaning supplies in the most vulnerable communities.

Grant outcome highlights⁴

Before the pandemic, Philabundance served approximately 90,000 people every week through their network of community agencies. Since the shutdowns, demand across the agency network has risen approximately 60%. In response, Philabundance has increased food distribution by 34% in March and 80% in April, compared to the same periods in 2019.

Through this partnership, Philabundance has provided approximately 54,000 pounds of food and 45,000 meals to its neighbors in need.

"As one of our member agencies recently noted, "When we consider the dire needs of people in the community, we rejoice over the privilege to be able to provide them with foods as they go through this period of crisis."



4. CVS Health Corporate Social Responsibility and Philanthropy analysis, 2019-2020.

The source for data in this presentation is CVS Health Enterprise Analytics unless otherwise noted.