



# Philanthropy Executive Brief

## Our philanthropic impact

At CVS Health®, we are bringing our heart to every moment of your health not only through the products, programs and services, but also by lifting up and supporting the work of community organizations whose reach extends to fill the gaps of our commercial business. Alongside these nonprofit partners, who have built trust in the local areas they support, we aim to increase access to health care, advance health equity, reduce disparities and ultimately improve overall health in every community we serve.

Through local charitable partners, we are helping to increase community-based access to health care for underserved and at-risk populations, addressing the key social determinants of health and creating innovative approaches to managing chronic diseases.

# \$240M

provided through the CVS Health and Aetna Foundations, corporate grants, in-kind gifts, employee giving and fundraising and other community investments

# \$2.5M

in value of volunteerism donated by colleagues



**Named to Civic 50 list  
of America's Most  
Community-Minded  
Companies**



## Social determinants of health

We understand that the conditions in which people live, learn and work shape their well-being. It is hard to stay healthy when your basic needs aren't being met. As the nation's leading health solutions company, we have the opportunity and the assets to close the gap for those who face daily barriers to good health.

Launched **Health Zones** community investment strategy in five markets: Atlanta, GA, Columbus, OH, Fresno, CA, Hartford, CT and Phoenix, AZ, with plans to expand into more locations in 2022. Each of these markets already combines a robust CVS Health commercial presence, strong community partnerships, and existing investment in elements such as affordable housing or workforce development programs. Health Zones will tie together these supports in a comprehensive, integrated approach to address these communities' most pressing health challenges.



# 140M+

Meals provided for people who are **food insecure** with an estimated 40% of meals for people of color

# \$4.6M

Provided in free medical services through **Project Health** while reaching 42K+ patients

**Our new Health Zones initiative concentrates key investments within a select set of communities, targeting a range of factors that lead to health disparities:**



### Housing

When people have housing, they can focus on other health needs.



### Access to food

Healthy and nutritious food is especially important for people managing chronic conditions.



### Transportation

Getting to and from medical appointments can make staying healthy easier.



### Education

Access to education can help people thrive.



### Labor and workforce training

Employed people often have better health outcomes.

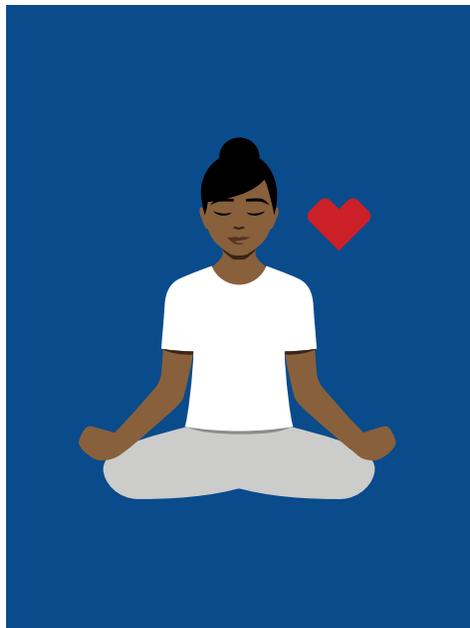


### Health care access

Access to quality health care improves health outcomes.

## Improving mental health care for all

One of the key health impacts of the COVID-19 pandemic has been a strain on the mental health of children and adults. In addition, some of the communities that have been hit hardest by the pandemic are also the least likely to have accessible and affordable options of mental health services. **In 2021, the CVS Health Foundation awarded grants to address the lack of culturally relevant and culturally competent mental health services and support in the places of greatest need.**



**Mental Health America:** \$500K in support of a year-long project to improve the examination and understanding of the unique mental health needs of Black, Indigenous, and other communities of color.

- Goal to reach 2 million individuals through mental health screenings and follow-up support



## American Foundation for Suicide Prevention:

\$750K to support the development of a first-of-its-kind education program specifically designed to reduce barriers to treatment, improve suicide interventions, and save lives in Black communities over the next two years.

- Pilot program will serve 20,000 individuals in three markets



## National Association of Free and Charitable Clinics:

~\$1M grant to support opportunities for student clinicians to work toward licensed clinical status, strengthening the behavioral health workforce in underserved communities.



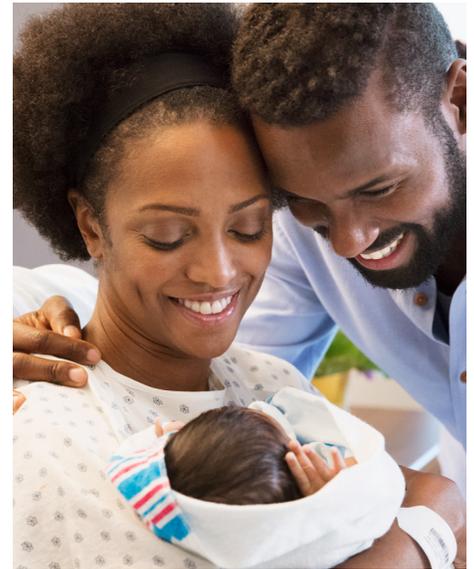
## Maternal Health

As part of our commitment to social justice and equity, in December 2021, we joined the Biden-Harris Administration's Maternal Health Call to Action Day to share our commitment to addressing maternal health disparities in America. We announced a \$1.74 million investment in a range of programs designed to help expecting parents — and Black women in particular — safely navigate pregnancy, birth and postpartum care.



### Every Mother Counts:

\$650K funding to produce and promote a library of free, accessible and trustworthy digital content from doulas, midwives, OB-GYNs, and patient educators, focused on empowering pregnant people across the maternity-care journey.



**National Association of Free & Charitable Clinics:** \$250K CVS Health Foundation grant to offer educational and clinical training for providers to help identify Black patients at risk for preeclampsia.

- 84 clinicians will complete skill-building training sessions during the project
- 1,200 pregnant and birthing persons will have access to highly trained providers annually



### America's Essential

**Hospitals:** \$847K CVS Health Foundation grant to establish a new learning collaborative to improve obstetric outcomes in safety-net hospitals that have maternal mortality rates above the national average, especially among Black patients.

- 12 hospitals selected to participate in a robust learning network

## Chronic disease

We are investing in the development of smart and robust solutions to address the health impacts and escalating costs related to chronic disease in the U.S. We can amplify the efforts being undertaken within our business by partnering with national organizations leading the way on research, education and treatment of the most common and most challenging health conditions.



### **American Diabetes Association (ADA)**

- As the national strategic partner of the ADA's Project Power initiative, we seek to empower more than five million diabetes patients and caregivers to effectively treat and manage the disease
- Our fundraiser supports research to better understand and address the unmet needs in underserved communities



American Heart Association.

### **American Heart Association (AHA)**

- CVS Health is a national sponsor of Go Red for Women, the AHA's movement that advocates for more research and swifter action for women's heart health
- MinuteClinic® offered free heart health screenings for National Women's Heart Health Week in May



### American Cancer Society

- Our summer campaign encouraged customers not to miss routine skin cancer screenings, reminding them that “cancer doesn’t stop” and neither should we



### American Lung Association (ALA)

- To help more Americans better manage their asthma, the CVS Health Foundation donated \$1 million to the American Lung Association to build evidence-based programs in states with especially high rates of the disease, especially among disparately affected communities. Programs will also be aimed at helping asthma patients who smoke quit their tobacco addictions, as smoking is known to trigger asthma attacks and can lead to more severe disease over time



### Alzheimer's Association

- Our in-store fundraiser offered resources to help caregivers address stress and navigate this disease
- CVS Health is the national presenting sponsor of the Alzheimer's Association Walk to End Alzheimer's, which takes place in more than 600 communities across the country each year. Thousands of colleagues participate in the annual event



### Feeding America

- 2021 fundraising efforts provided more than 159 million meals for people who are food insecure
- Round-up donations at the register are associated with the store zip code, so every gift goes to a food pantry right in the community



### Tobacco-Free Kids and the Alliance for a Healthier Generation

- To better inform young people from communities of color on the dangers of tobacco use and the health disparities they face, we are funding education and outreach by Campaign for Tobacco-Free Kids and the Alliance for a Healthier Generation to students, educators, parents and other community members. Totalling \$2 million over two years, the grant from the CVS Health Foundation will help the two organizations equip 500,000 young people and 1 million adults with the skills to create change in their communities and to help create the first tobacco- and nicotine- free generation



## Supporting our local communities

In 2021, we established the CVS Health Foundation Hometown Fund to support nonprofits that are making a difference in the lives of people in Rhode Island and Connecticut, as well as in neighboring Massachusetts. We've pledged \$2 million annually, to fund the work of organizations across the region that share our passion for tackling health inequity through access to care, social services and education and training.

## Advancing education

Building a stellar workforce begins with investing in the health care leaders of tomorrow.

# \$900K

Provided in scholarships through the CVS Health Foundation to pharmacy, nursing and physician-assistant schools

# \$5M

Awarded scholarships to 45 students through a five-year, \$5 million scholarship with UNCF for Black and Latino students pursuing a career in pharmacy, medicine or health administration

# \$600K

Supporting the educational aspirations of 185 children of colleagues through scholarships

