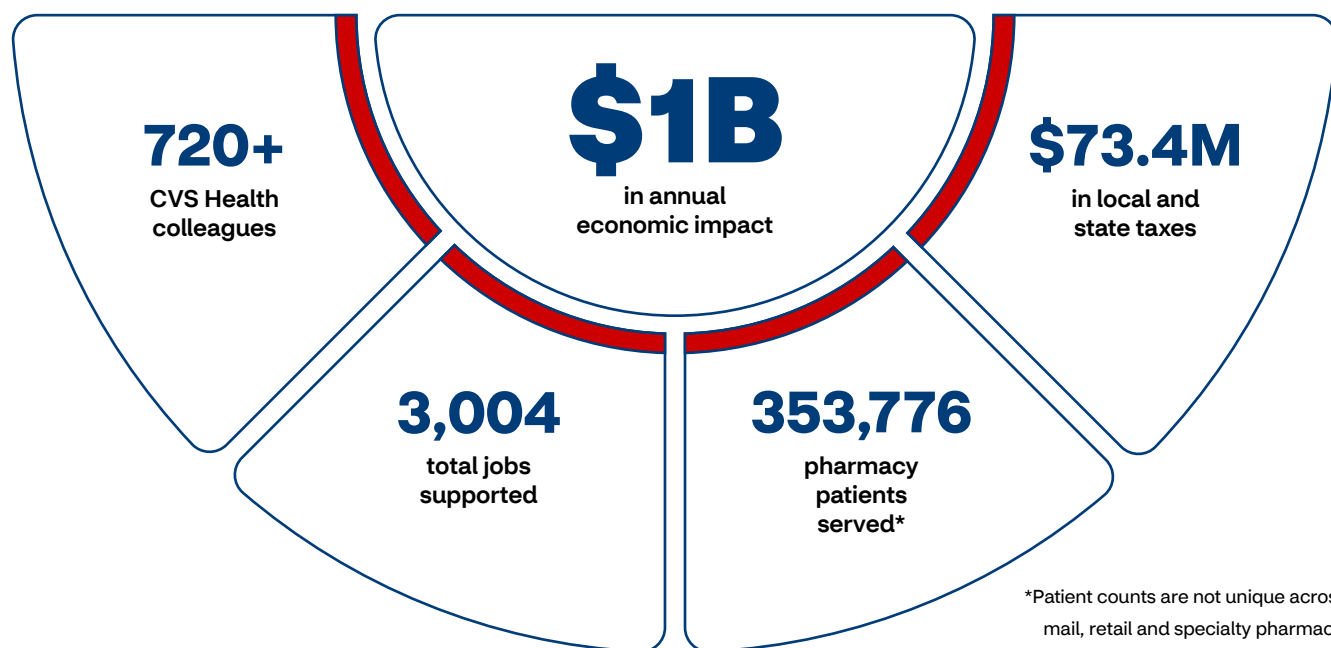


Investing in Health, Growing Local Communities

CVS Health's Annual Impact in Iowa



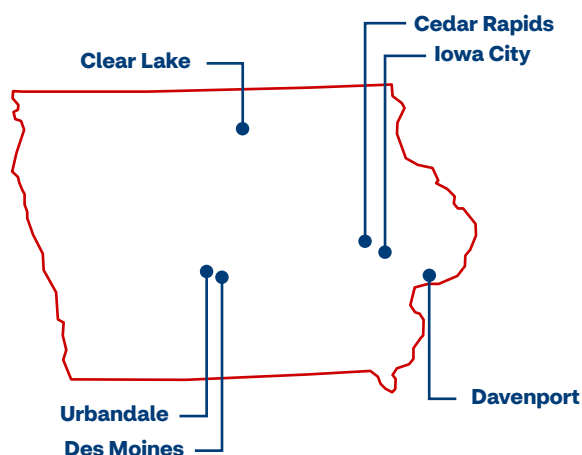
With 37 locations, CVS Health is bringing high-quality and affordable care to Iowa communities, improving people's health and driving economic growth.

Our Community Impact

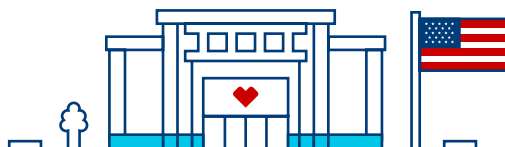
Healthy communities are thriving communities. In Iowa, CVS Health is dedicated to supporting local vitality and growth. With more than 720 colleagues and significant investments across the state, we are improving the well-being of Iowa communities and helping local businesses prosper – contributing to our nationwide impact:

- **\$239M+** in community support through the CVS Health Foundation, corporate grants, in-kind donations and other initiatives.
- **84,000+** volunteer hours by CVS Health colleagues.

With multiple locations and prescription delivery services, CVS Health proudly serves patients and communities throughout Iowa.



*Map shows a sample of CVS Health sites, not a complete list of all operations or pharmacies.



Investing in Health, Growing Local Communities

CVS Health's Annual Impact in Iowa

Economic Impact

CVS Health's operations in Iowa generated an economic impact of \$1B in FY24. This includes a direct impact of \$626.8M, \$231.7M indirect and \$186M induced.

\$1 Billion
in Economic Impact

\$626.8M	Direct
\$231.7M	Indirect
\$186M	Induced

Source: Parker Strategy Group using data from CVS Health in IMPLAN

Generating Labor Income

CVS Health generated \$201.8M in total labor income in Iowa (\$69.5M direct, \$72.5M indirect and \$59.8M induced) in FY24.

\$201.8 Million
in Labor Income

\$69.5M	Direct
\$72.5M	Indirect
\$59.8M	Induced

Source: Parker Strategy Group using data from CVS Health in IMPLAN

Supporting and Sustaining Jobs

Overall, CVS Health supported 3,004 jobs in Iowa in FY24 (1,058 direct employees, 1,064 indirect and 882 induced).

3,004 Jobs
Supported
and Sustained

1,058 Jobs	Direct
1,064 Jobs	Indirect
882 Jobs	Induced

Source: Parker Strategy Group using data from CVS Health in IMPLAN

Contributing to the Local and State Tax Base

CVS Health supported \$73.4M in state and local taxes in Iowa as a result of operations and capital spending in FY24. State (\$38.4M) and local taxes (\$35M) paid include employment-related, business and consumption-based taxes.

\$73.4 Million
in Local and State
Tax Impact

\$38.4M	State
\$35M	Local

Source: Parker Strategy Group using data from CVS Health in IMPLAN

Giving Back to the Community

\$5.1 Million
in community
support

316
volunteer
hours

Source: CVS Health, 2024 Data

Methodology

The study is a snapshot of economic impact as of December 31, 2024, unless otherwise noted. Data used to complete the economic analysis was provided by CVS Health. Data supplied included operating expenditures, capital spending, pay and benefits, direct taxes paid and total employees. The colleague data used in the analysis of the report represents the sum total of all colleagues who were in the state at any time in 2024. Average number of CVS Health colleagues reflects a point-in-time estimate in 2024. Primary and secondary data was used to complete the input-output models in IMPLAN. Additional jobs include indirect employment created as a result of CVS Health's economic impact and induced employment as a result of household spending by CVS Health employees and employees of vendors. The CVS Health colleague and location data is as of January 1, 2025. Patient counts are not unique across mail, retail and specialty pharmacy. Numbers in this report are subject to rounding.

