

WHAT is women's health?



Women's health is holistic health. It includes physical and behavioral health needs of women, as well as social and environmental factors that impact the health and well-being throughout women's health journeys.

Of the **\$5T** national health spend, women's direct health spend accounts for **\$2.8T**, while they influence another **\$1.76T**.^{1 2}

Despite their impact on health care decision-making, women face barriers when trying to access high quality, personalized and convenient care that meets their unique health needs.

Women often are the chief medical officers for their households, **making 80% of health care decisions for their families and loved ones.**³



- **2 in 3** unpaid caregivers are women⁴



- Annual out-of-pocket costs for women can be up to **80% higher** than those for men⁵



- **1 in 2 women** skipped or delayed medical care in the last 12 months⁶



- Women experience **longer wait times** on diagnosis compared to men⁷



- **1 in 5 women** report that symptoms are ignored or missed⁸



- Sex-based research is **underfunded**⁹

WHY



it's important to address women's health care

Investment in women's health is on the rise.

Employer

With women comprising more than half of the U.S. labor force, comprehensive women's health benefits have become a critical factor in attracting and keeping women in the workforce.¹⁰

Nearly **seventy percent (69%)** of benefits decision makers recognize providing comprehensive health benefits specifically for women attracts and retains top talent.¹¹

Seventy-five percent of respondents plan to increase access to health care services via telehealth, geographically accessible clinics and prescription delivery.¹¹

Consumer

Women are more likely to engage in convenient, alternative care resources like telehealth and retail clinics.¹² Over a five-year period, **62% of MinuteClinic clinical touchpoints** were with women.¹³

Private Sector Investment

Private sector investment in women's health solutions has skyrocketed by **300% since 2018**.¹⁴

HOW

CVS Health approaches women's health



Delivering quality, evidence-based care starts by understanding the health conditions disproportionately or uniquely experienced by women.

Our women's health work is focused on:



Creating solutions that address gaps in holistic women's health



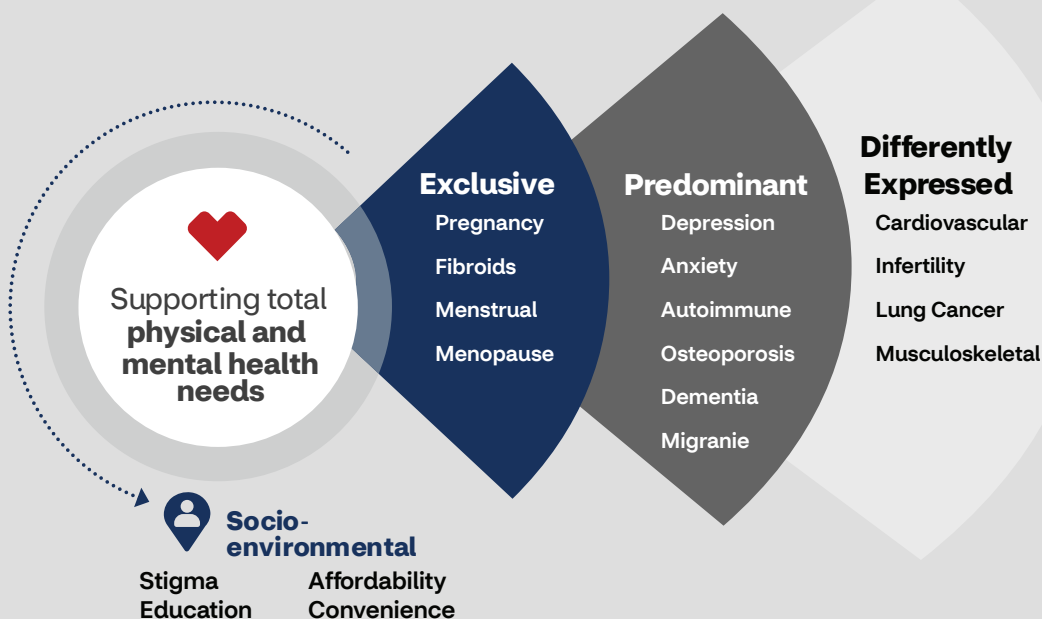
Prioritizing access, affordability and convenience across all offerings



Empowering women, their employers and providers with education and resources to improve health outcomes

We're here for women:

- First U.S. employer with **Menopause Friendly Accreditation**
- **Beauty Unaltered®** – only unedited beauty images
- Eliminating “**pink tax**” on men's and women's comparable products
- Addressing **period parity** in pricing and working for national change
- **Intrauterine insemination (IUI) coverage** for eligible Aetna plans



Endnotes

1 National Health Expenditures. <https://www.cms.gov/data-research/statistics-trends-and-reports/national-health-expenditure-data/nhe-fact-sheet>

2 Medical Expenditure Panel Survey Data Tools. https://meps.ahrq.gov/mepsweb/data_stats/data_tools.jsp

3 U.S. Department of Labor. <https://www.dol.gov/sites/dolgov/files/ebsa/about-ebsa/our-activities/resource-center/fact-sheets/women-health-care-jobs-fact-sheet.pdf>

4 AARP Caregiving in the US 2020. <https://www.aarp.org/content/dam/aarp/ppi/2020/05/full-report-caregiving-in-the-united-states.doi.10.26419-2Fppi.00103.001.pdf>

5 HHS AHRQ MEPS 2021. <https://datatools.ahrq.gov/meps-hc/>

6 Deloitte 2024. <https://www2.deloitte.com/us/en/insights/industry/health-care/why-women-skip-or-delay-health-care.html>

7 medRxiv 2023. <https://pmc.ncbi.nlm.nih.gov/articles/PMC10592987/#:~:text=Among%2011%20acute%20and%20chronic,to%20both%20genders%20are%20considered>

8 KFF Women's Health Survey 2022. <https://www.kff.org/womens-health-policy/issue-brief/womens-experiences-with-provider-communication-interactions-health-care-settings-findings-from-2022-kff-womens-health-survey/>

9 Nature 2023. <https://www.nature.com/immersive/d41586-023-01475-2/index.html>

10 U.S. Bureau of Labor Statistics 2022. <https://www.bls.gov/opub/ted/2023/labor-force-participation-rate-for-women-highest-in-the-district-of-columbia-in-2022.htm#:~:text=For%20the%20nation%20as%20a,was%2056.8%20percent%20in%202022>

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14 First Innovation in Women's Health 2024. <https://www.svb.com/news/company-news/increased-venture-capital-investment-bolsters-womens-health-startups/>