

# Fighting the Opioid Epidemic

**The Aetna Foundation is Building Healthy Communities by investing \$6 million in opioid response at the state level.**

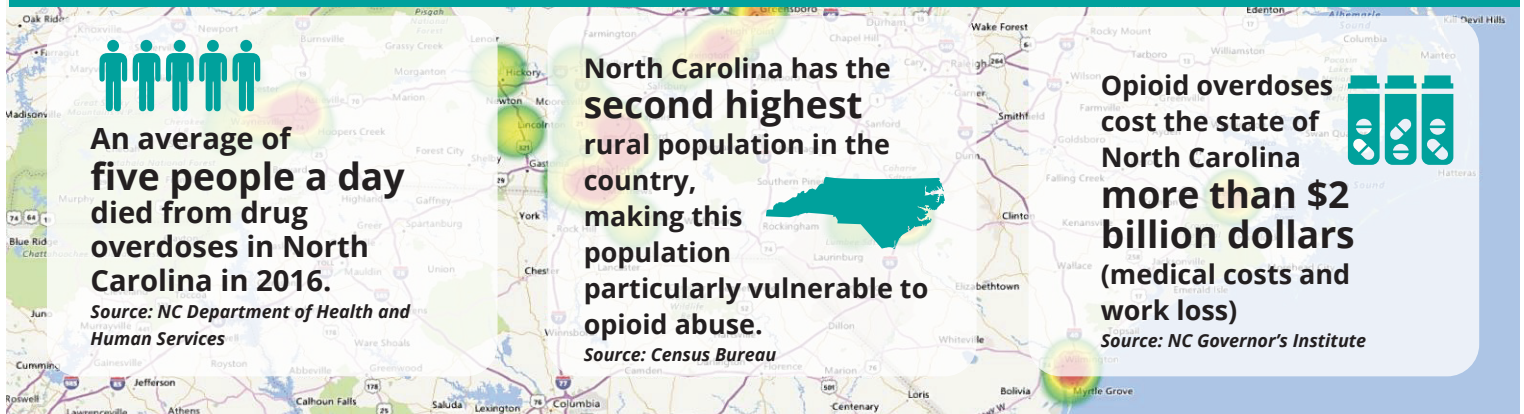
The North Carolina Harm Reduction Coalition (NCHRC) is receiving a **\$1 million grant** to combat opioid addiction at the local level. NCHRC will focus on challenges facing rural areas where residents are unlikely to have health insurance, affordable treatment options or access to reliable transportation.

## The Ultimate Price Of Addiction

**One in four** patients receiving long-term opioid therapy struggles with opioid addiction



## North Carolina Impact



## The Time Is Now

There is no “one size fits all” solution to fighting this epidemic. The time is now to empower local communities to address the opioid-related challenges they are facing.

Through a 360-degree communitywide approach, the NCHRC Rural Opioid Overdose Prevention Project will curb addiction by:



**Increasing resident's ability to reduce overdose through community risk reduction outreach**



**Increasing law enforcement use of overdose response (naloxone administration)**



**Creating best practices policy on overdose prevention**