

From our CEO to you

**5 years ago,
we quit selling
tobacco.**



We did it to be true to ourselves as a health care company, and for you and your family. And while quitting tobacco was a momentous step, we didn't stop there.

Instead of selling hundreds of millions of packs of cigarettes during those five years, we've supported hundreds of thousands of people as they've quit smoking, and with the CVS Health Foundation we've pledged \$50 million to help create a tobacco-free generation and launched an aggressive \$10 million strategy to fight the epidemic of youth vaping through an innovative partnership with Discovery Education and the CATCH Global Foundation.

But these initiatives are just the beginning of a broader effort to transform the delivery of health care, one individual and one community at a time.

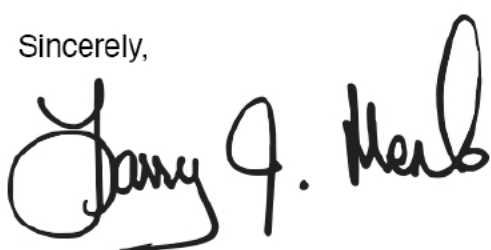
With our deep ties in communities all across America, our vantage point also gives us unique opportunities. Each day, we engage with more than 5 million Americans and every one of those encounters is a chance for us to help you improve your health.

In your neighborhood CVS Pharmacy, we're continuing to roll out healthier food and snack items, testing vitamins and supplements to confirm they meet our high standards, removing chemicals of concern like parabens and phthalates from our store brand products and we've taken sunscreen with SPF less than 15 off our shelves. With new digital health tools and more personalized care, we are making care more local, simple and connected.

Together with our charitable foundations we're also building healthier communities with a five-year, \$100 million investment in health and wellness at the local level. This work – including helping people manage the most prevalent chronic diseases such as diabetes, heart disease and cancer – is aimed at addressing the barriers that may be keeping you and your neighbors from achieving better health.

Thank you for your loyalty and for the privilege of being your partner in that journey.

Sincerely,

A handwritten signature in black ink, which appears to read "Larry J. Merlo".

Larry Merlo
President and Chief Executive Officer, CVS Health