

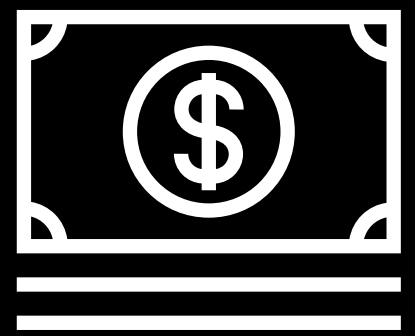


# One step closer to tobacco-free

In 2016, we made a promise to help deliver the first tobacco-free generation. Today we're halfway through our five-year, \$50M journey and all-in on our commitment.

## \$20M

donated to support youth tobacco prevention programs and strategies



## 4M

youth reached with tobacco education curriculums

## 150K

teens engaged with healthy behavior interventions



## 146

colleges and universities we're helping go tobacco-free

## And we're not done yet.

Youth cigarette smoking is at historic lows but 3.9M U.S. middle and high school students still used tobacco in 2016.<sup>1</sup>



Join our journey to  
#BeTheFirst tobacco-free generation.

 **CVSHealth.**  
FOUNDATION

<sup>1</sup> Source: Centers for Disease Control and Prevention. (2017). Youth tobacco product use, including e-cigarettes, drops during 2015-2016. Retrieved from <https://www.cdc.gov/media/releases/2017/p0615-youth-tobacco.html>