

# Cost Management for Specialty Conditions: A Psoriasis Case Study

**~8M**  
Americans live  
with psoriasis

**20%**  
of cases are  
moderate to severe

Therapies  
range from

**\$600/month**  
for topicals, to

**\$5,000/month**  
for biologics

**Ensuring patients get the best treatment  
means asking the right questions:**

### Cost Effectiveness



“Is there a more affordable  
therapeutic equivalent?  
Is the dosage optimized?”

### Clinical Appropriateness



“Is this the right  
treatment for this patient  
& diagnosis?”

### Waste Prevention



“Is the treatment still effective?  
Is the member experiencing  
adverse effects?”

## Specialty Cost Management in Action

### Precisely Refining Care

**30%** of patients using psoriasis  
treatment Stelara

exceed condition-specific FDA recommended dose

Dosage varies by:



Weight



Condition

**Our prior authorization process ensures doses  
match FDA recommendations, leading to:**

**8.4%** reduction of  
high-dose Stelara use



**~\$21 Million**  
gross savings